

Who filled in the Survey? Gender & Age. Resident or Visitor?

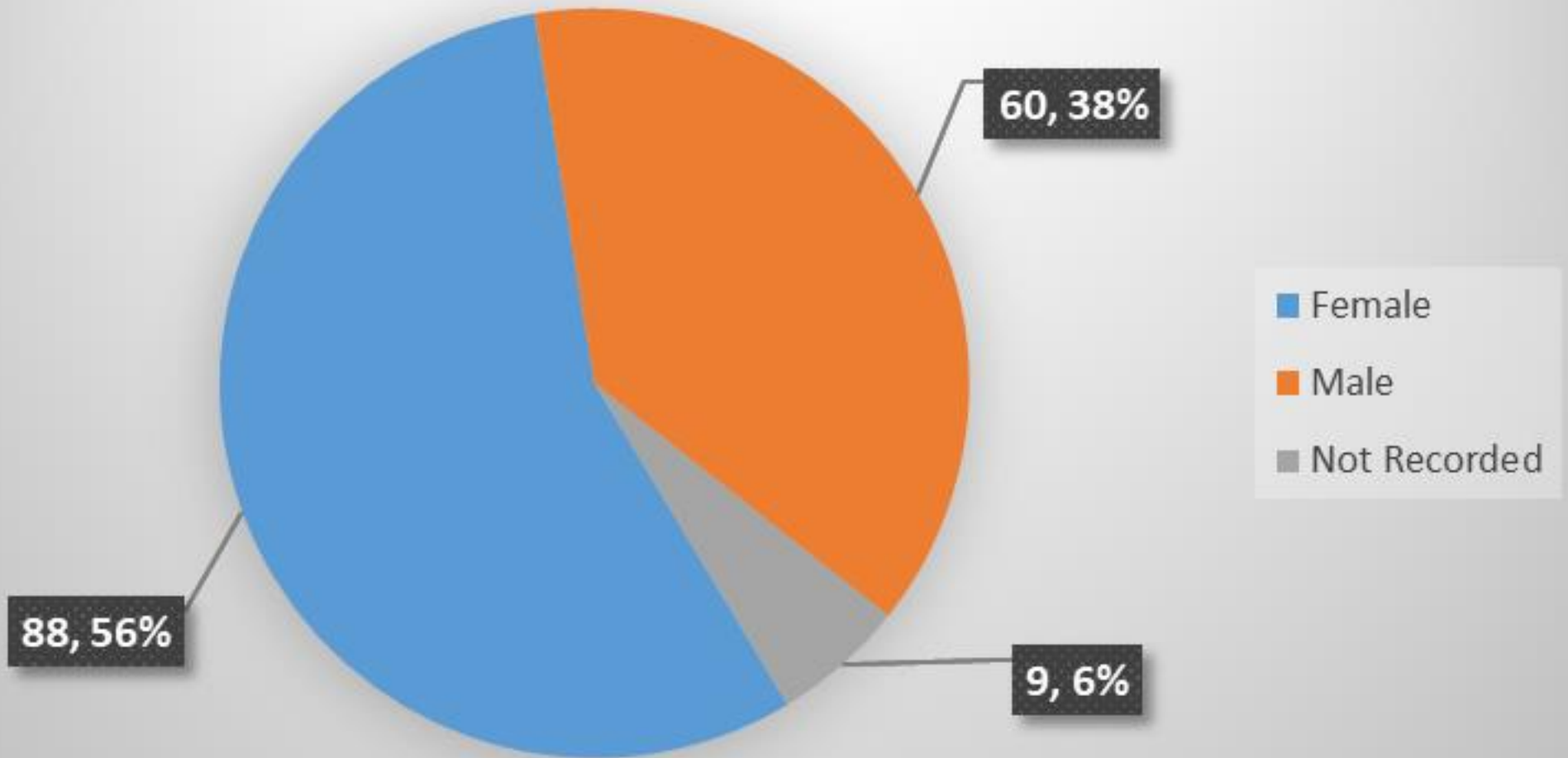
Over **157** people took part by completing the survey.

The overwhelming majority who filled in the survey were residents.

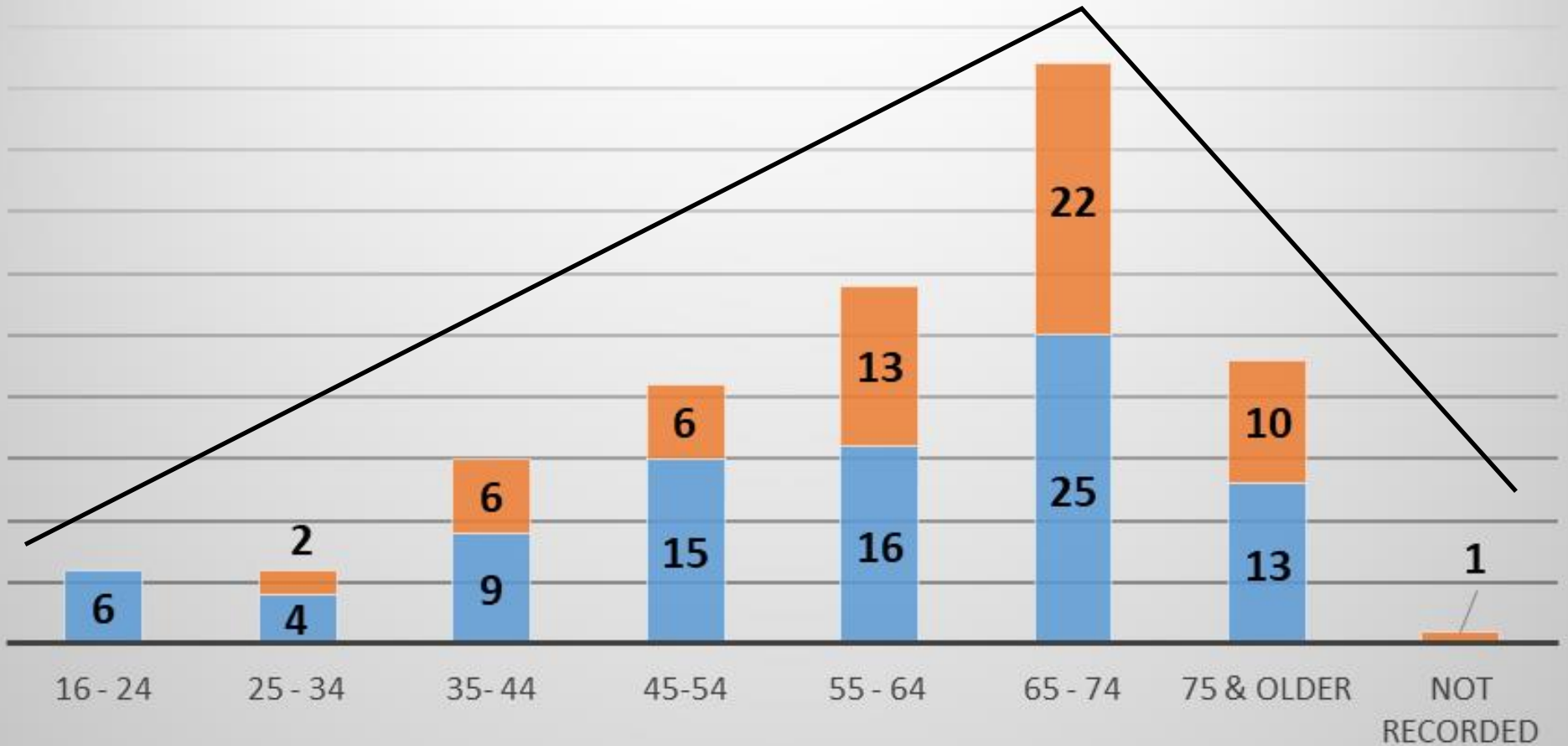
Visitors also completed the survey could have been people who visit our village to see relatives, parents from the school and those who shop (at the Co-op), work in businesses or visit the Pub.

63% of those completing the surveys were over the age of 55 and were predominantly female.

Gender Profile



Age Profile



■ Female ■ Male

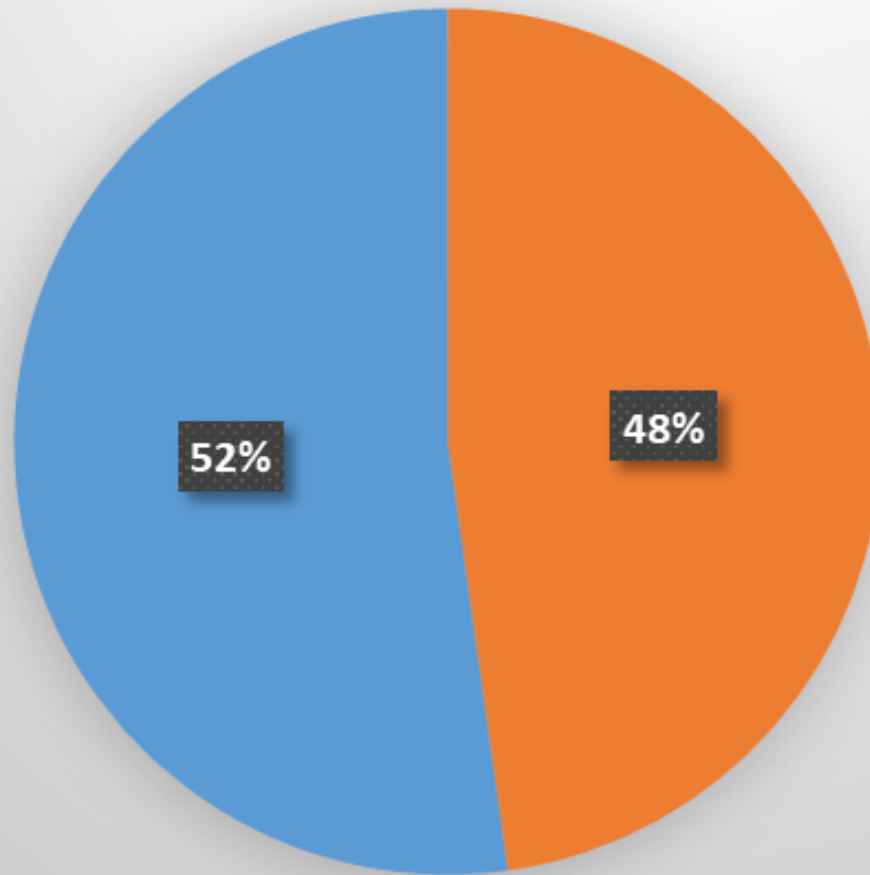
Census Data

Even though the survey respondents were only 13% of the eligible age range permitted to complete the survey they nevertheless proportionally reflected the proportion of Gender of the residents within the village.

In terms of the Age groups proportionally fewer 16-24 & 55 to 64 year olds completed the survey compared to those aged 65 to 74 years old.

Morton Census 2011

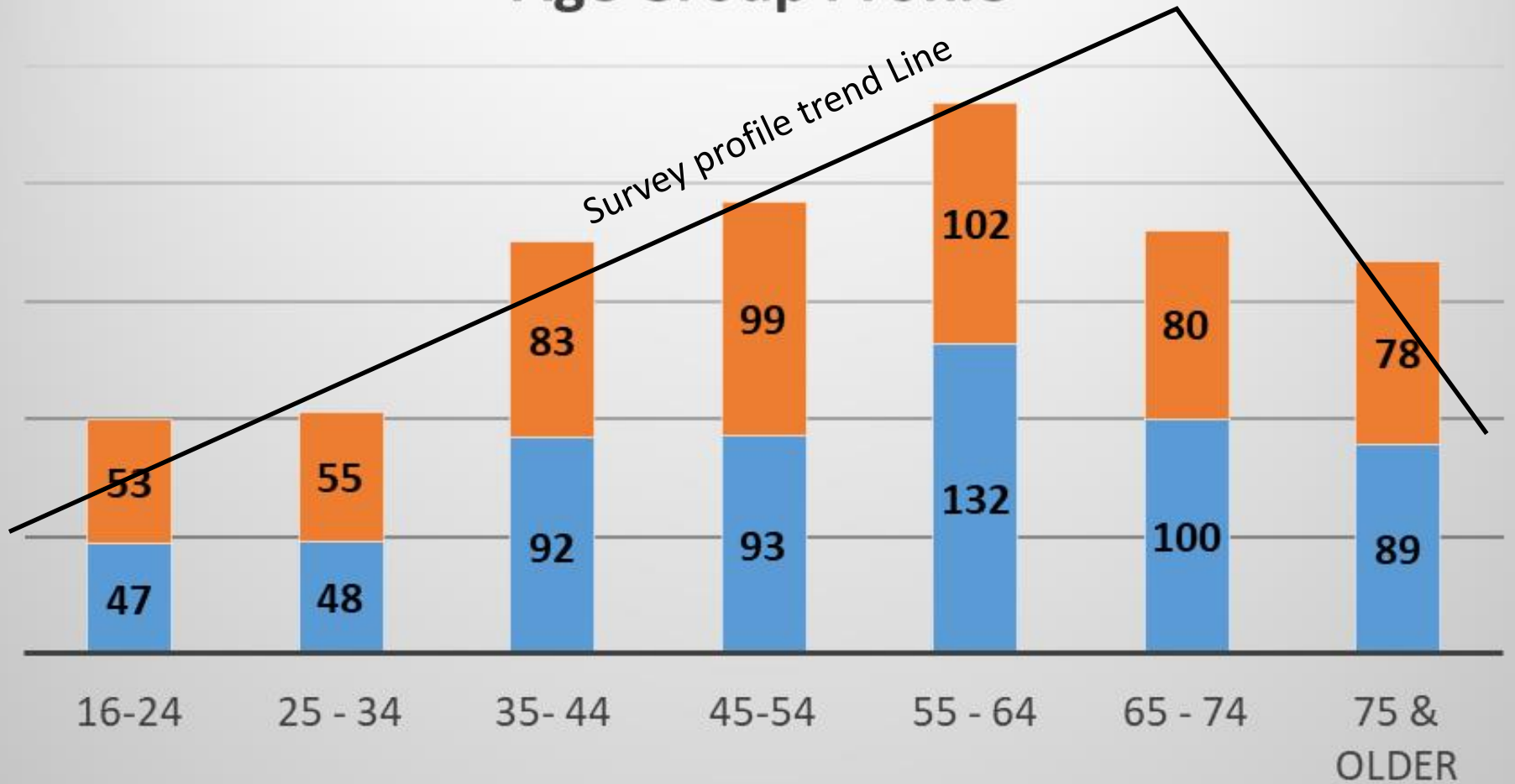
Gender Profile 16 years and over



Male

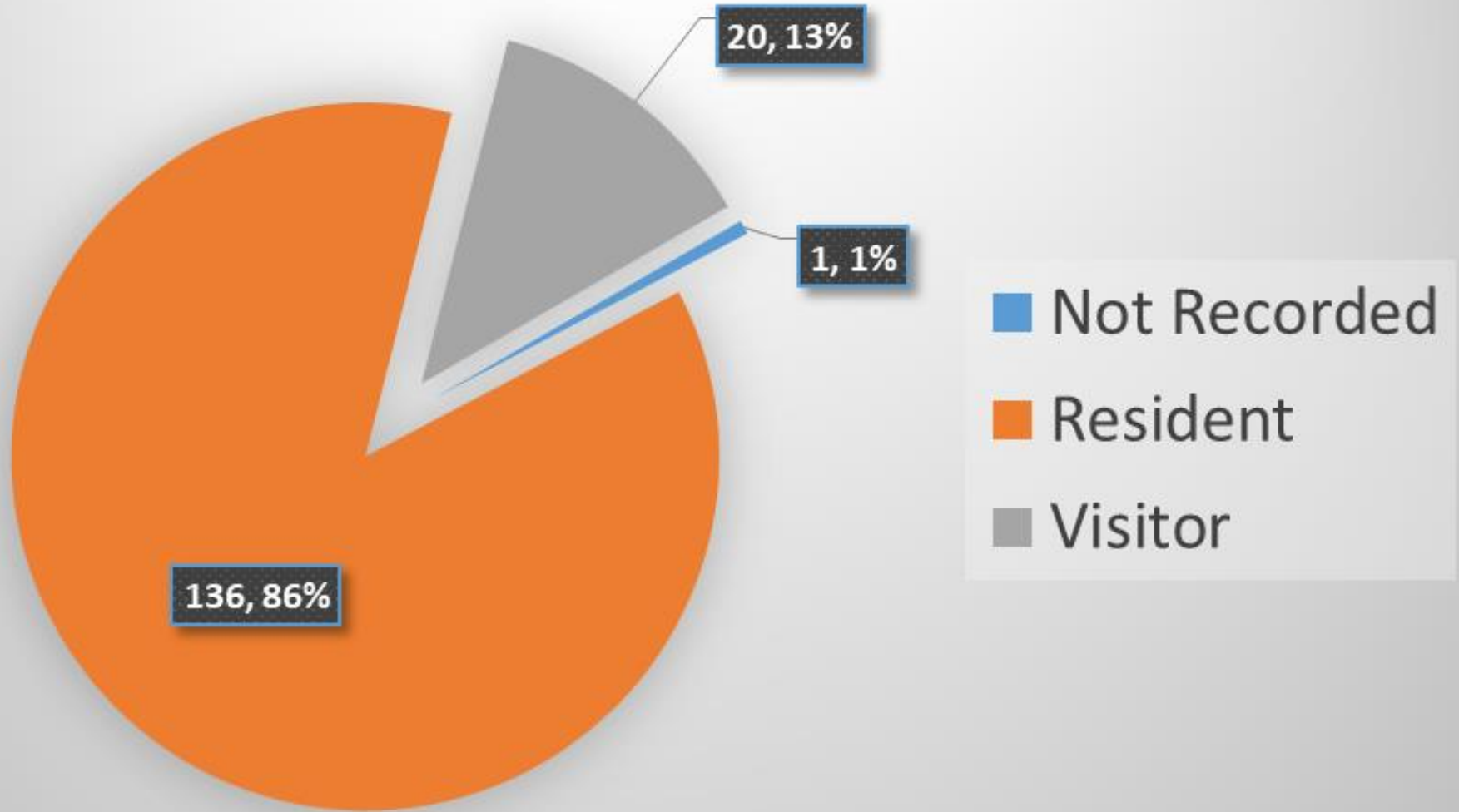
Female

Census 2011 Age Group Profile



■ Female ■ Male

Resident or Visitor?

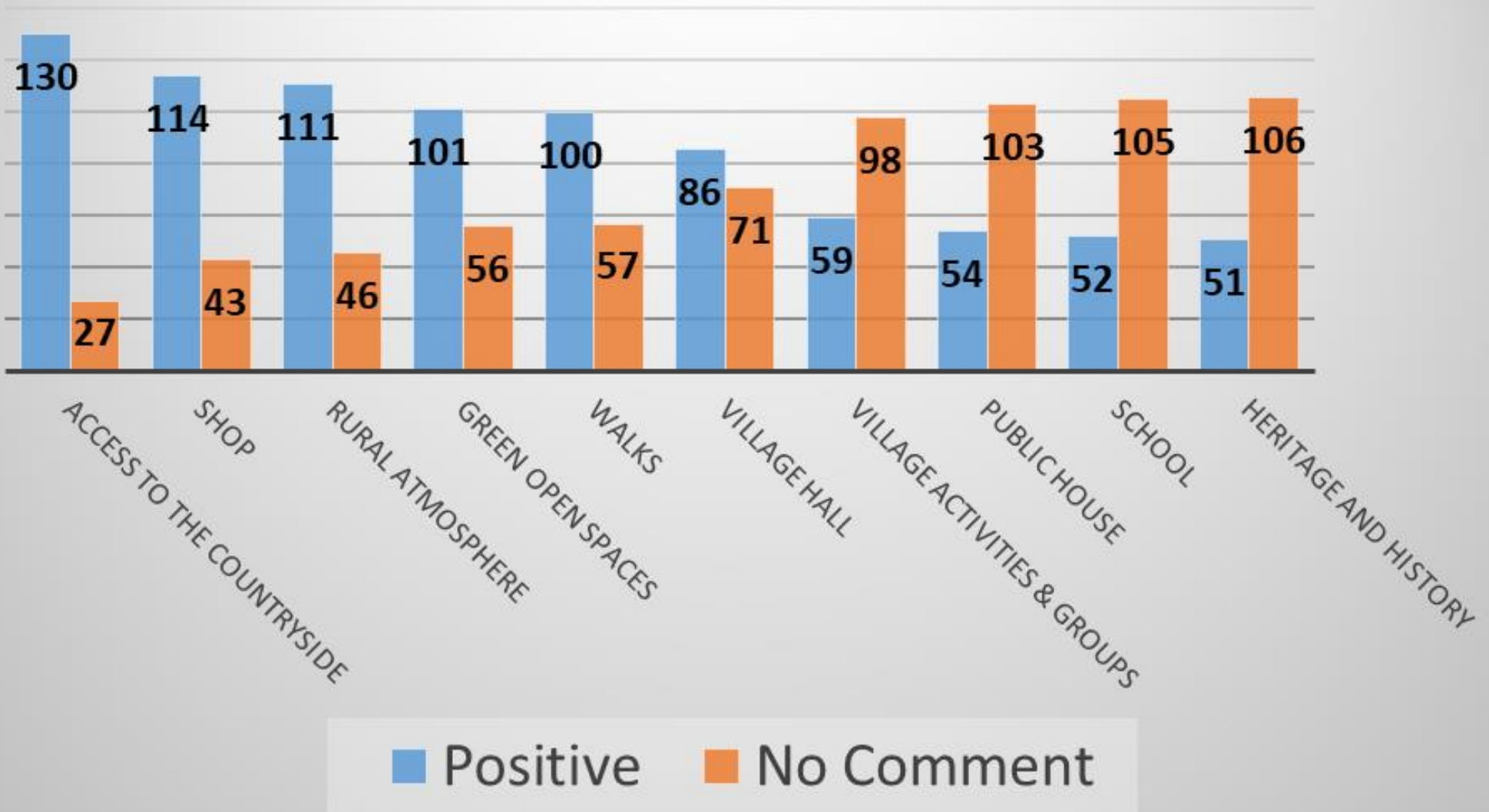


What do you enjoy about living in Morton?

The most positive comments related to 'Access to the Countryside' where 82% of those surveyed said that it was the biggest reason why they enjoyed living in Morton along with its rural atmosphere, open spaces & walks. Having a shop in the village also scored well with a 72% approval rating.

At the other end of the scale people were less positive about village activities, the public house, the school and Morton's heritage & history - the last one only getting 32% favourable comments.

What do you enjoy about living in Morton?



What did people say about living in Morton?

The majority of comments were favourable.

People wanted the village to retain its independence from Gainsborough but like the access that villagers had to it.

People thought Morton was a friendly community village with good access to the river and the countryside.

However there were comments about the amount of litter and dog faeces and speeding cars that blight some parts of the village.

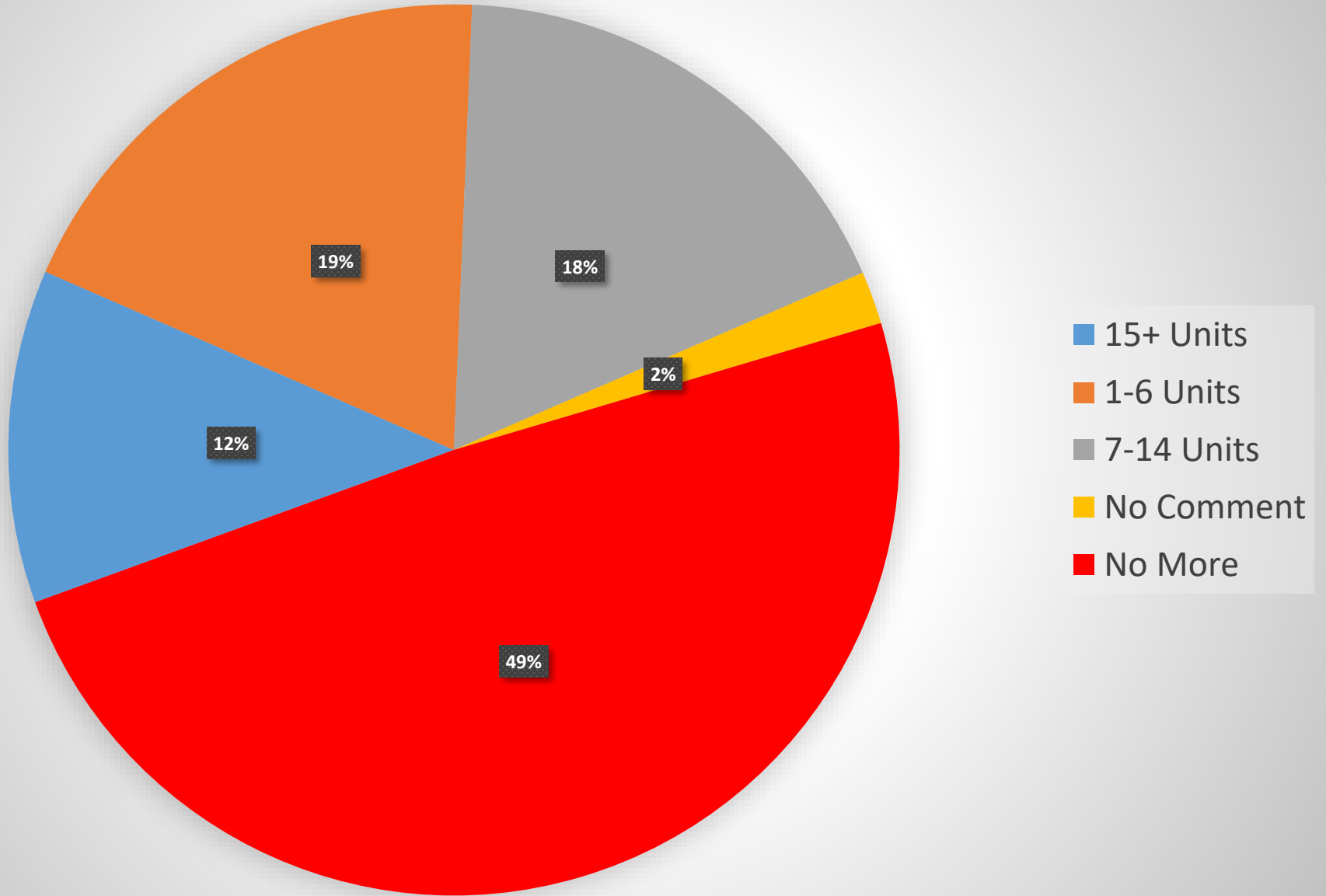
What did people say about building more Houses?

On this subject those that completed the survey were split with 49% both wanting more houses and no more houses - 3 people did not comment either way.

Even after abstracting the visitors preferences the result was still very close with 46% of villagers wanting more housing compared to 51% who did not.

Of those that did want more housing, they only wanted between 1 and 14 units built over the next 20 years.

Housing Volume

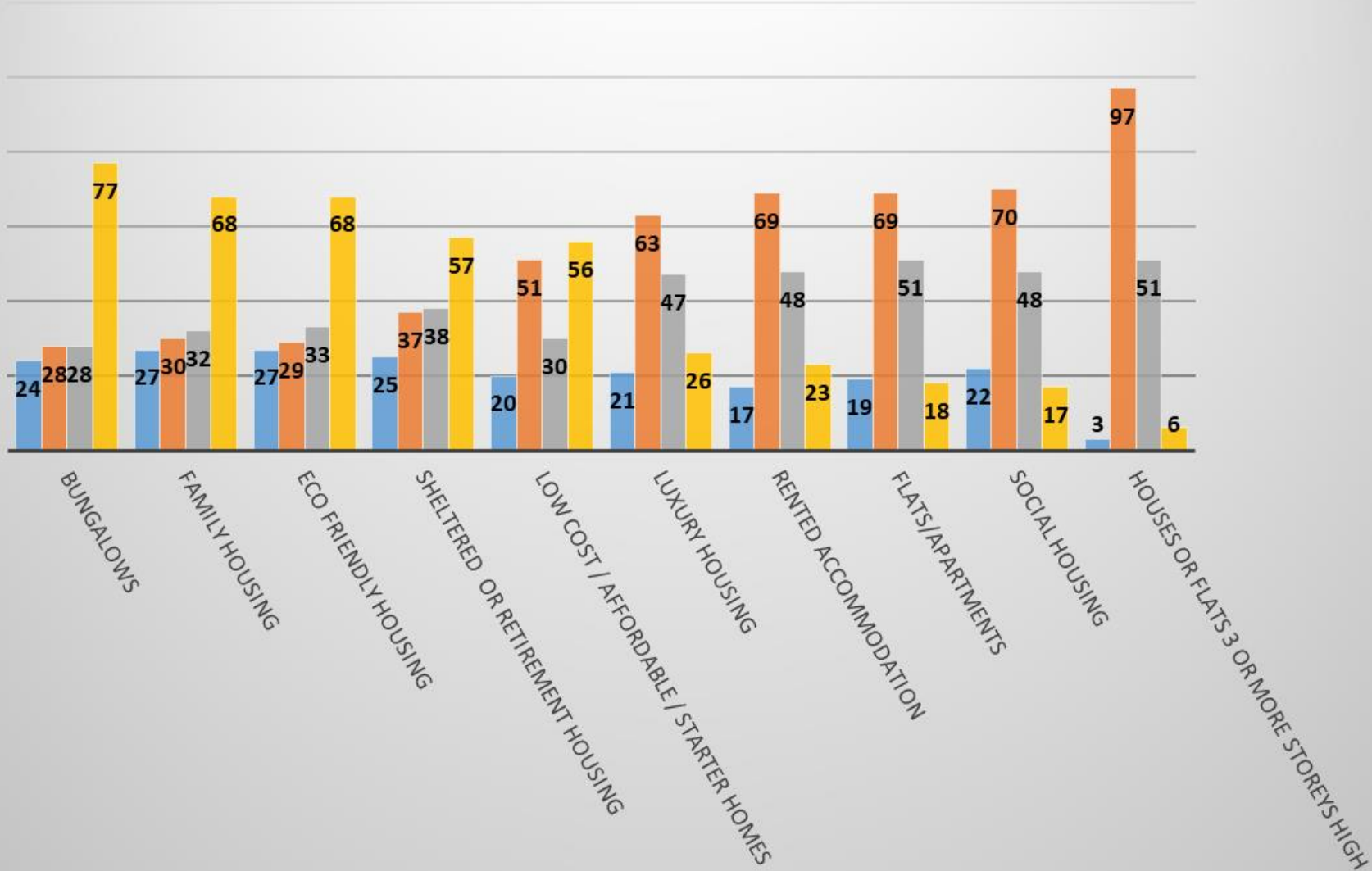


What Type of Permitted Development would be agreeable?

By far the most agreeable types of housing would be Bungalows 49%, Family Housing 43% and Eco Friendly Housing 43%.

The least agreeable were Houses or Flats 3 more or more storeys high 61% followed by Social housing 44%, Flats/apartments & Rented accommodation 43%.

Type of Permitted Development



■ Maybe
 ■ Negative
 ■ No Comment
 ■ Positive

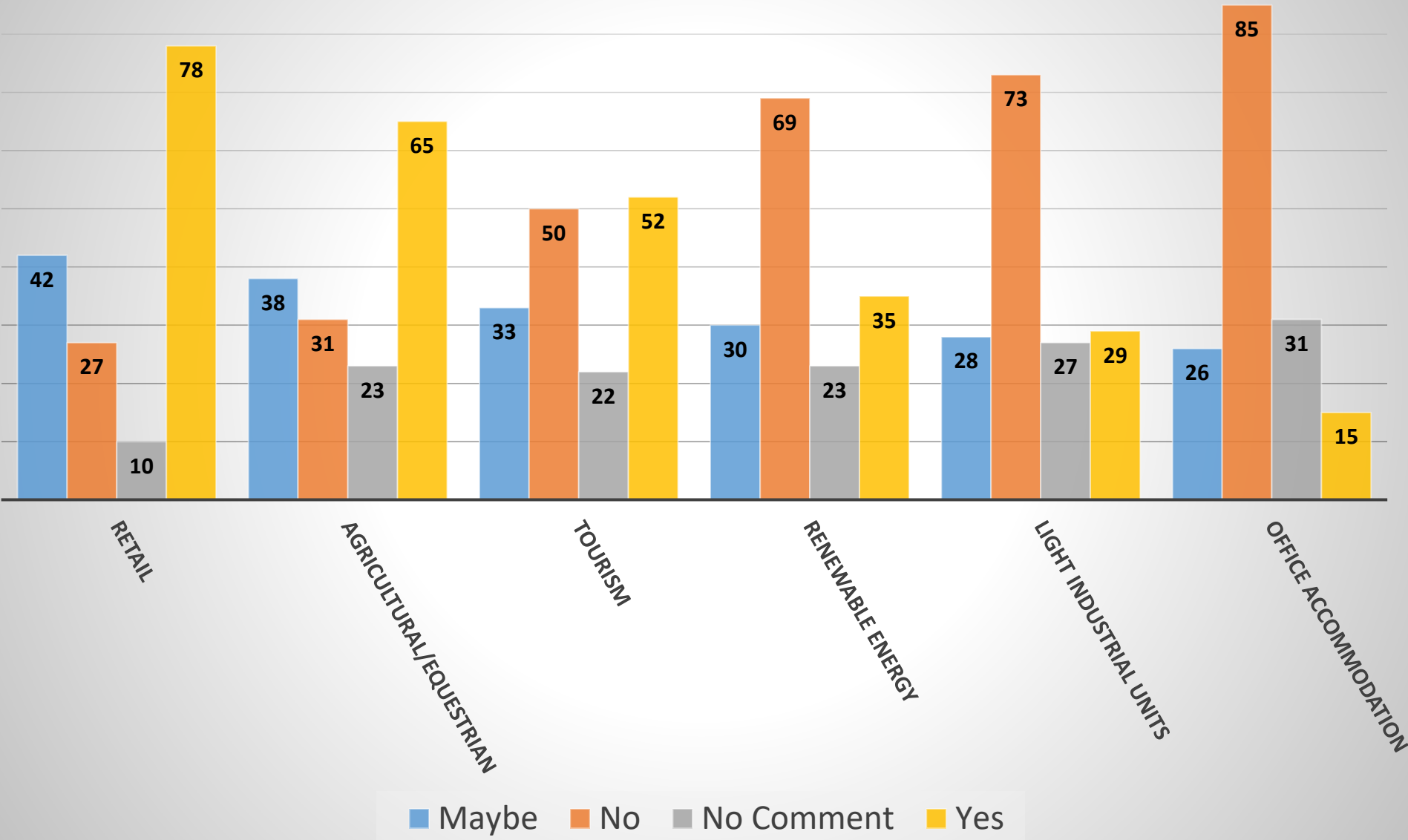
What Type of Permitted Economic Development would be agreeable?

Whilst it was felt that there was sufficient retail and industrial buildings in Gainsborough to benefit Morton opportunities existed for additional shop space especially if it included a post office and additional healthcare would be advantageous.

All existing retail opportunities are focused at the Gainsborough end of the village whilst most of the housing is situated at the Walkerith end of the village.

There was also a concern that increased economic development would increase HGV traffic through the village.

Permitted Economic Development

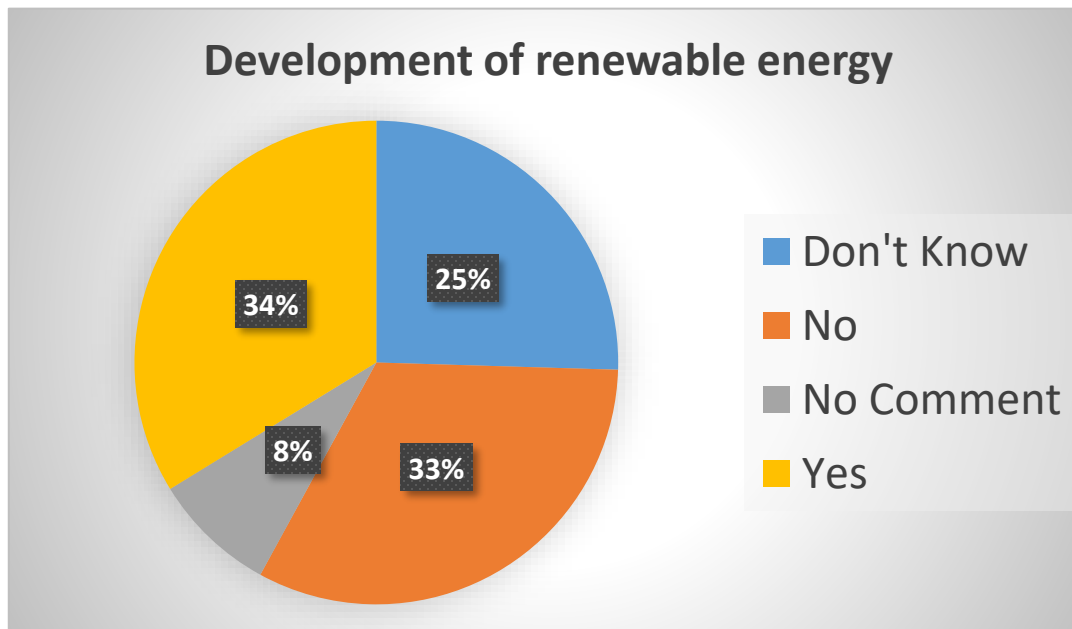




Permitted Economic Development

Renewable Energy?

Whilst people did not want land use to be taken up with Renewable Energy Developments such as wind and solar farms the issue of whether Renewable Energy should a consideration when building new buildings was more evenly split when considering the use of Solar energy, domestic wind turbines and improved water conservation in new buildings.



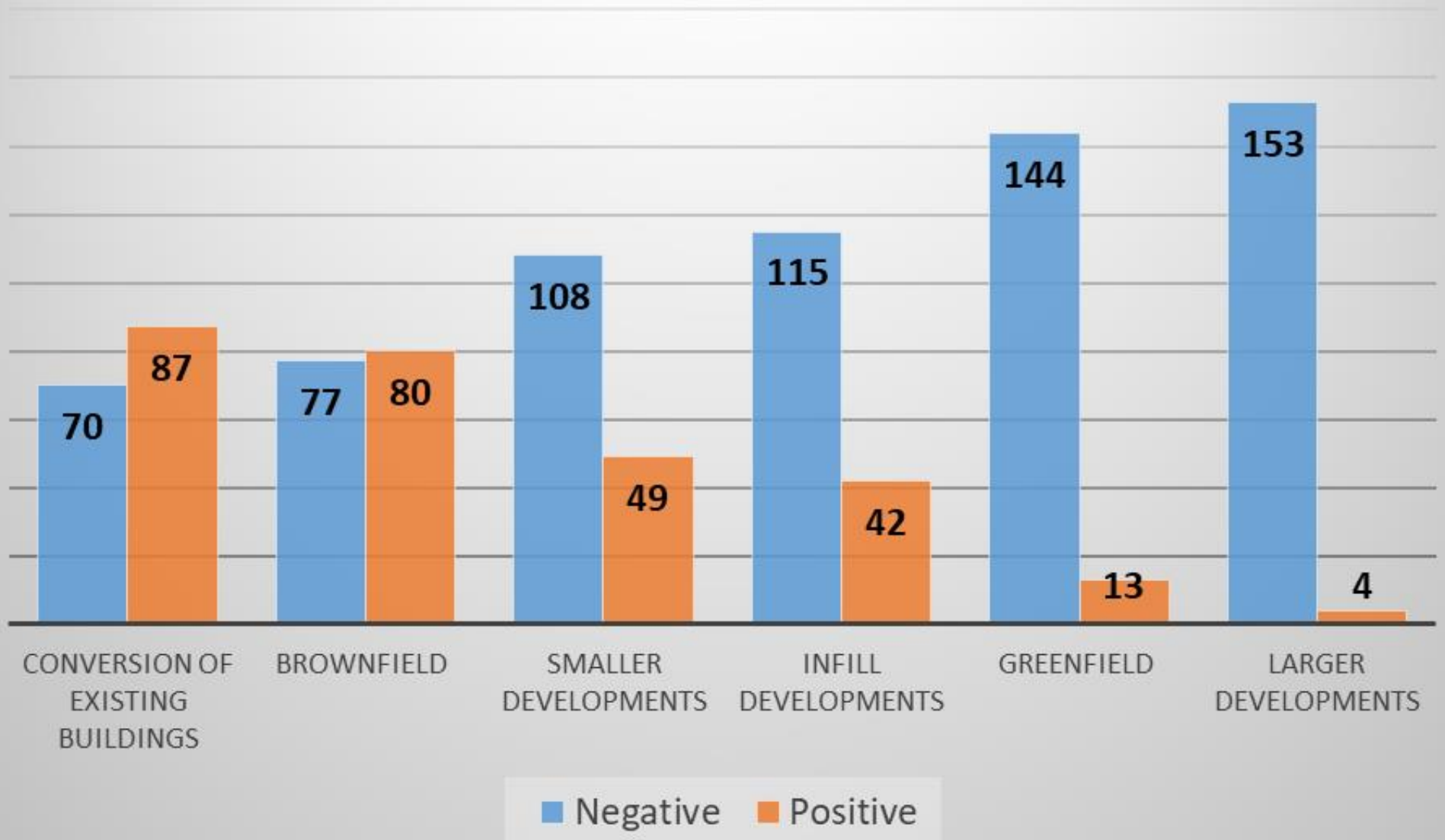
Location of Future Development

Nearly 50% of those surveyed stated that they did not wish to see anymore development in the Parish of Morton.

Of those that did agree that some development was necessary the use of existing building plots and Brownfield sites would be acceptable.

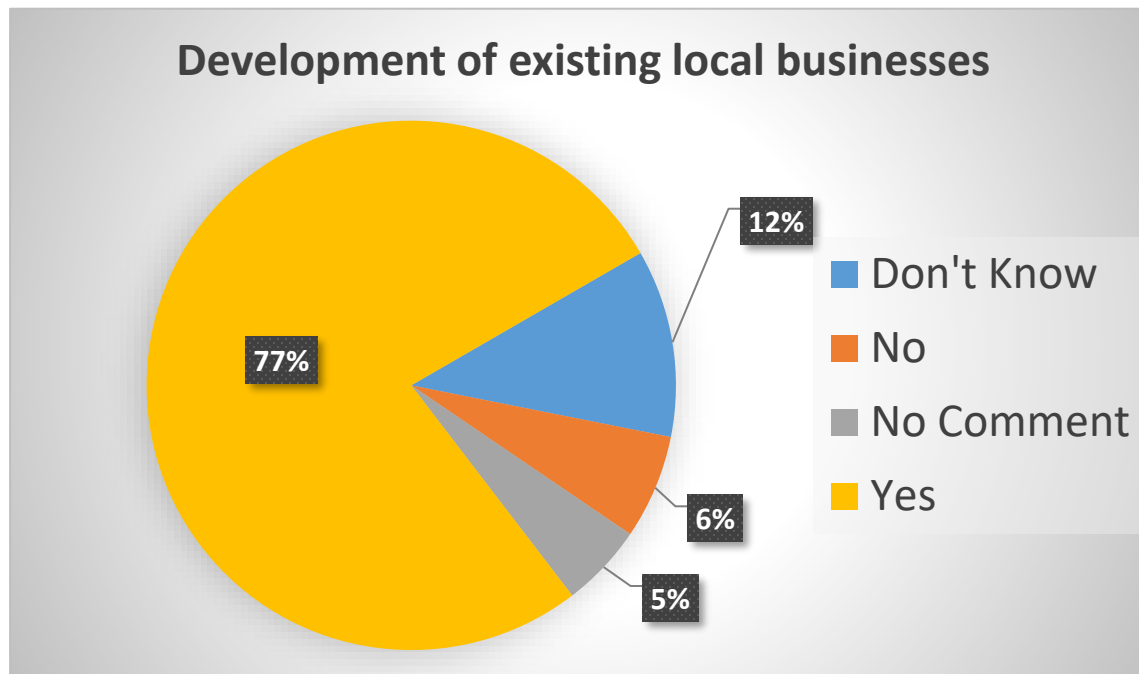
Greenfield and larger developments were deemed to be unacceptable.

Location of Future Development



Supporting Growth of Existing Businesses?

Whilst nearly 50% of those completing the survey did not want to see anymore development 77% of those surveyed stated that they would like to see the growth and expansion of existing businesses such as farms and the public houses.



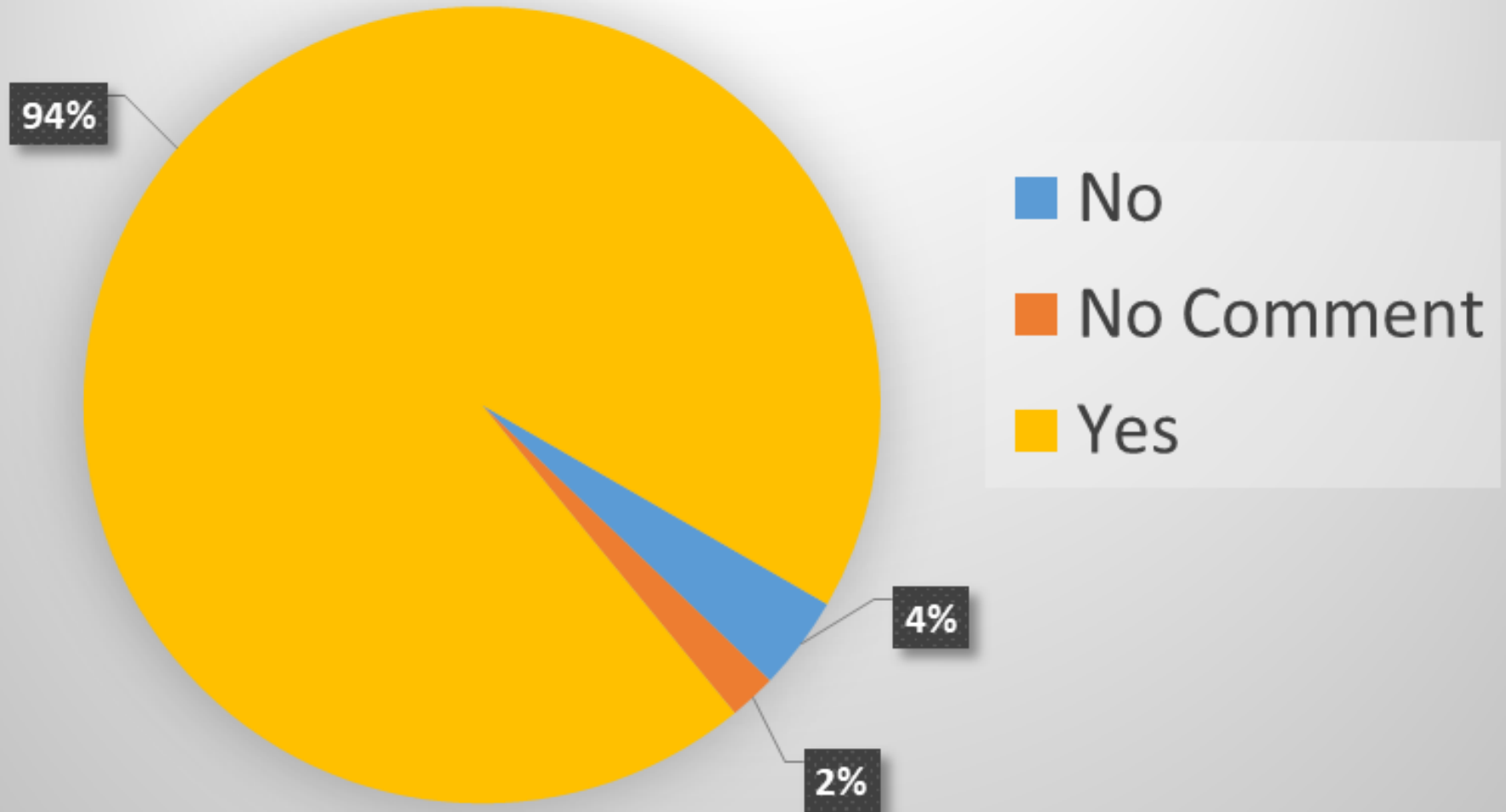
Should Developers Respect Heritage & Environment?

Overwhelmingly 94% of those completing the survey said 'Yes' to this question.

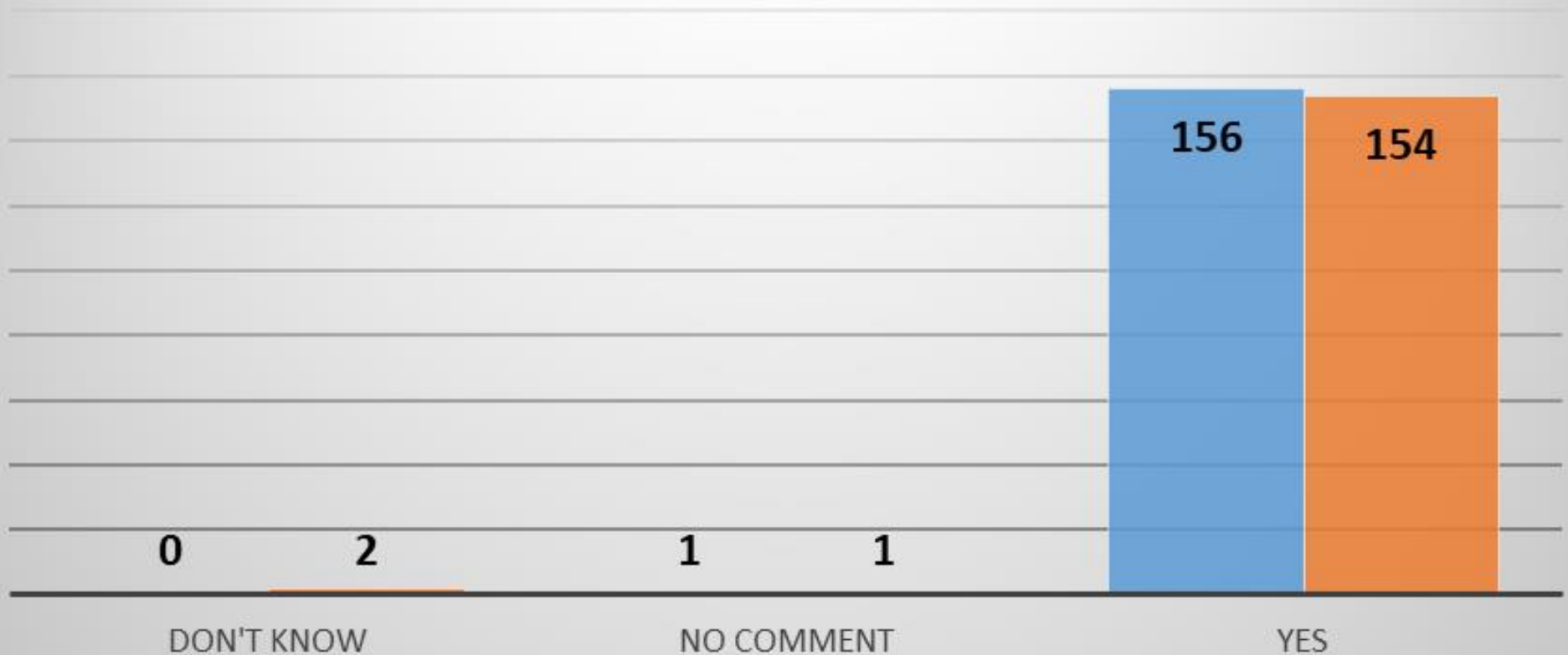
However when asked which local features were most important open spaces the playing field, the access pathways to the countryside and river acquired the most comments.

Local Historical buildings as well as village amenities such as the Village Hall, Pub & Shop did feature also but overall it was the rural feel of the village which was most important.

Should Developers respect Heritage



Protect our Environment & Amenities



■ Protect our natural environment

■ Protect existing community facilities & open Spaces



Important Local Features

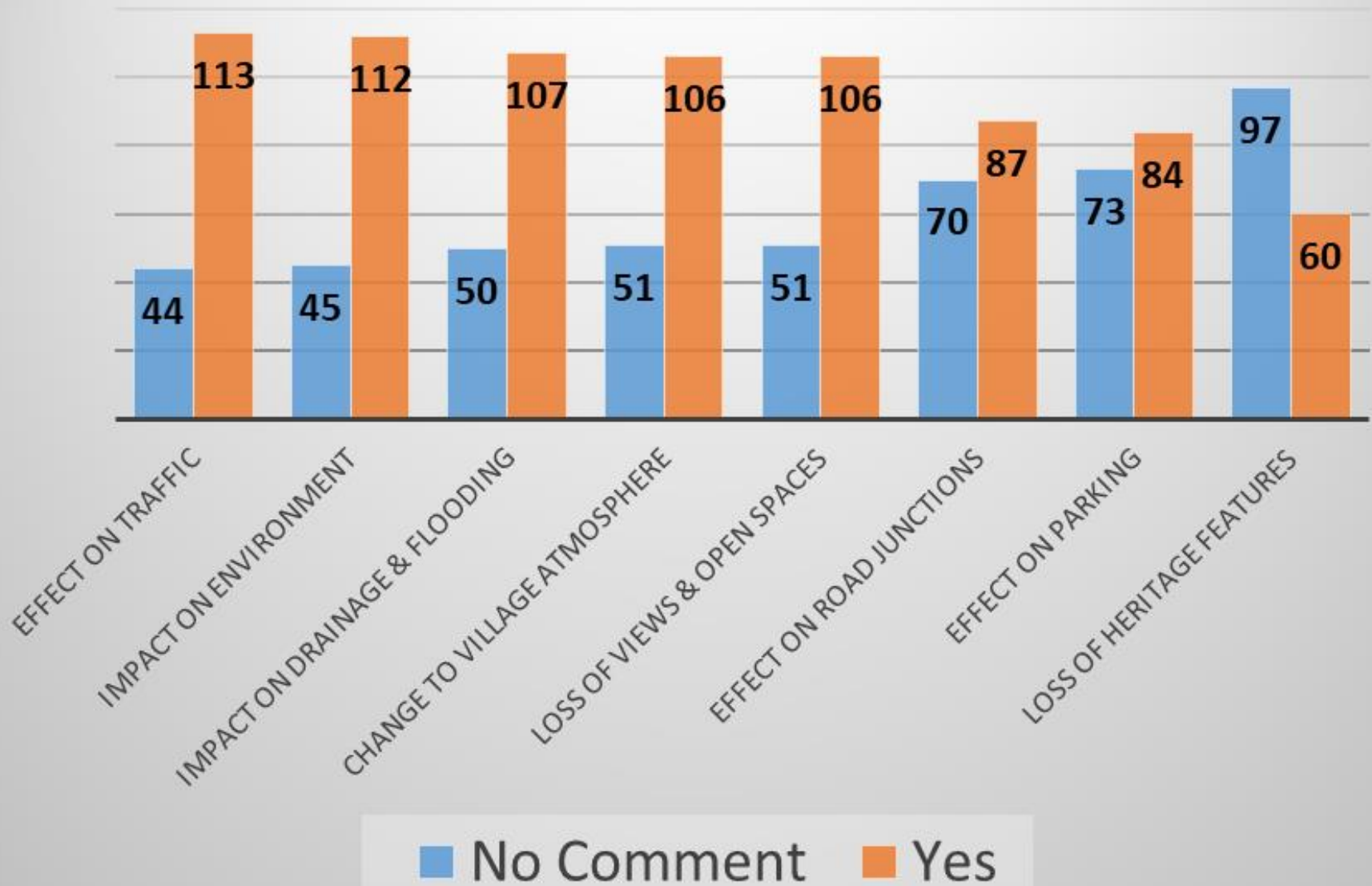
Greatest Concern for Morton

Those surveyed revealed that their greatest concern regarding the impact that development may have on Morton was that traffic would increase, that any new buildings would impact on the environment in terms of drainage and the subsequent threat of flooding and change the atmosphere of the village from the rural identity that it has with the potential loss of views and open spaces.

It was felt that any increase in development would add pressure to existing services such as healthcare, schools and the emergency services.

The comments stated that additional housing would add to the pressure for parking in housing areas and that traffic pressure would build at choke points such as at the Crooked Billet corner.

Greatest Concern for Morton



What amenities would you like to see more of?

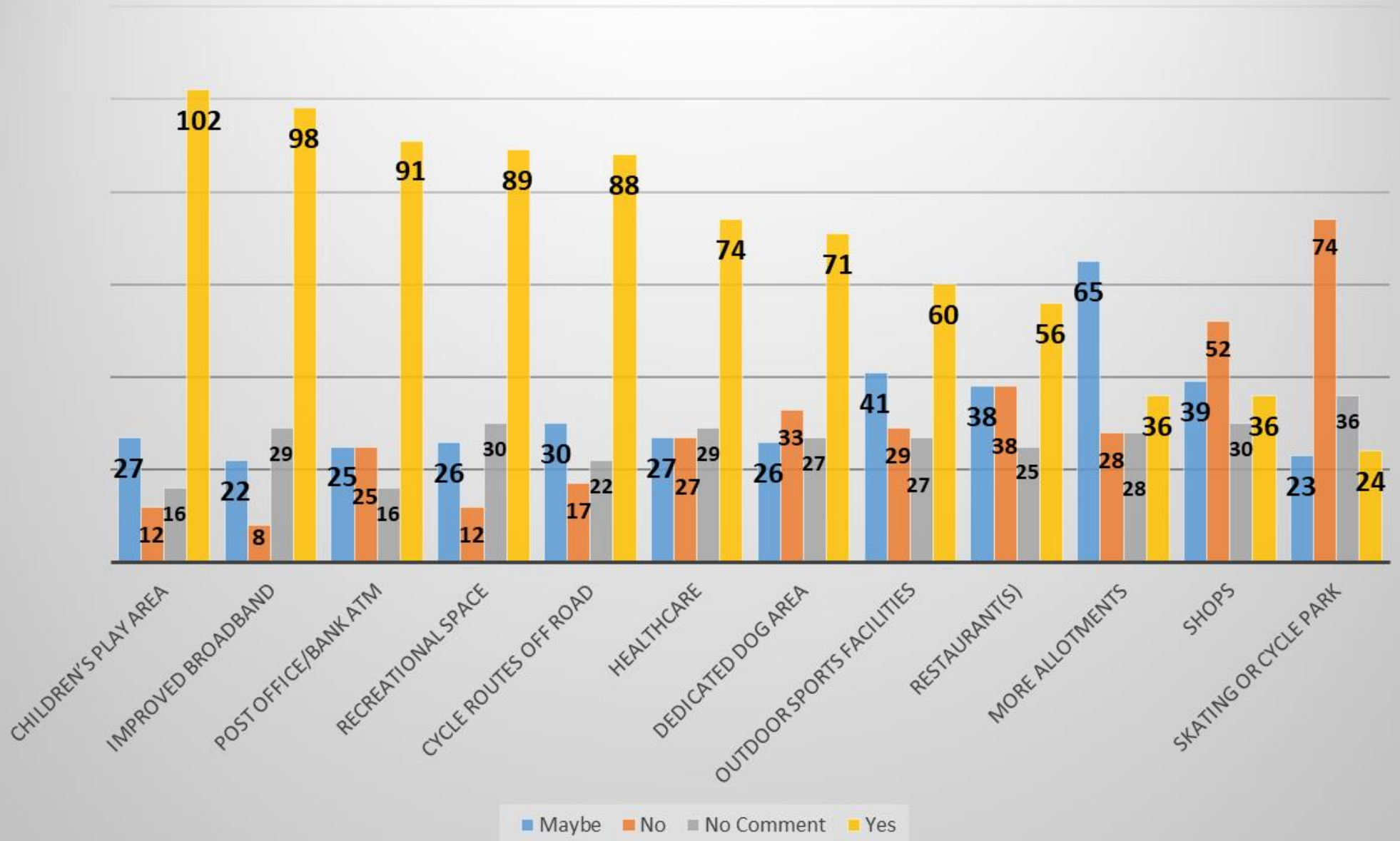
The results of the survey indicated that greater access to Morton playing field was needed and that a children's play area should be developed which could also include a dedicated dog walking area and some outdoor sports facility.

Other desirable amenities included increased Broadband with introduction of a cable network.

A better off road cycle network with the potential of upgrading the riverside pathway.

Despite the Co-op already having an ATM it was felt another one would be desirable and that a Post Office would be a great asset especially if it were co-located with the Co-op.

What amenities would you like to see more of?



Transport Issues

This issue attracted the most positive comments in terms of wanting change.

The most important issue was the maintenance of the highway, followed by the speed of vehicles and safer crossing points.

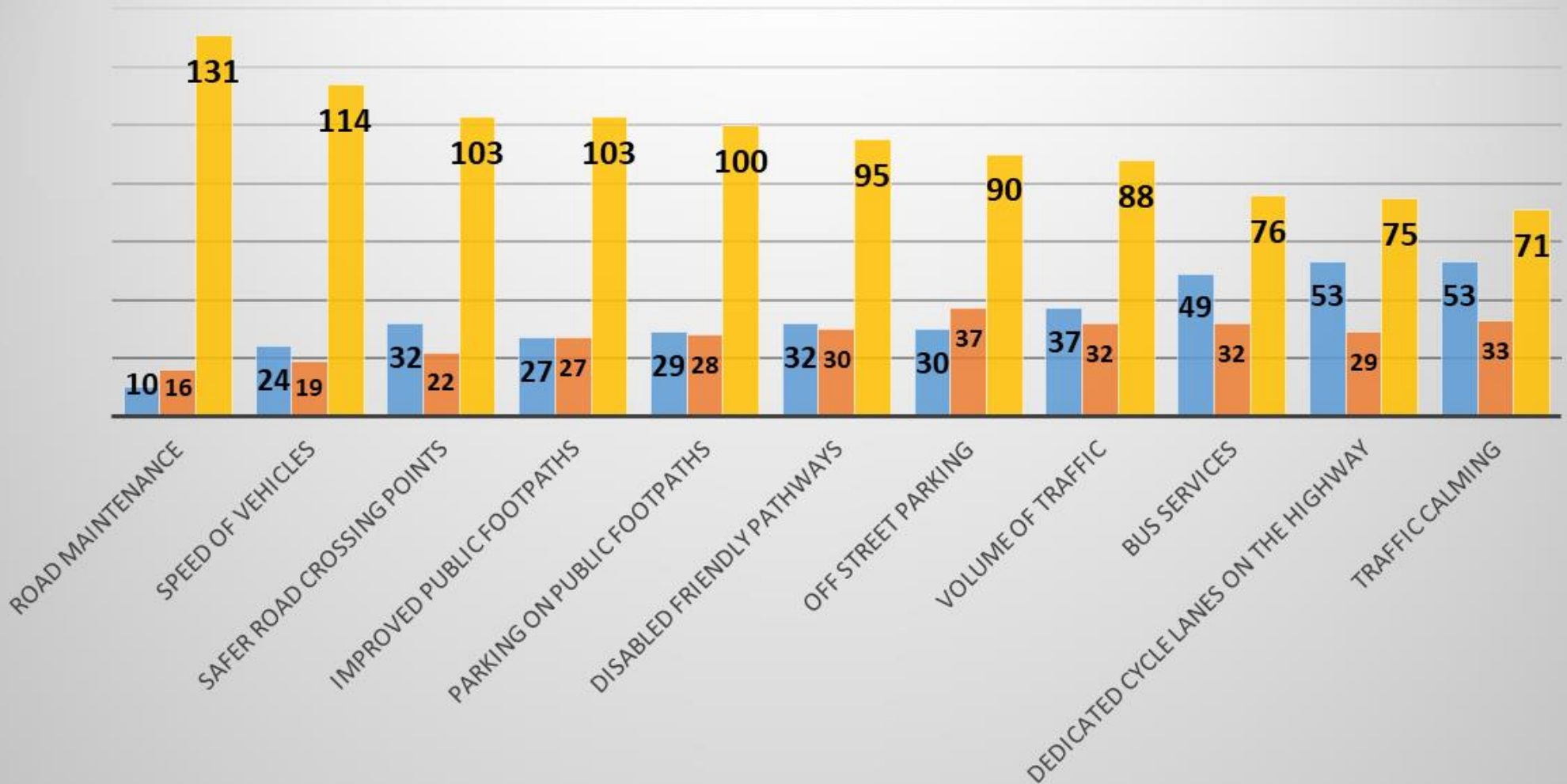
Interestingly though the issue of Traffic Calming and dedicated cycle lanes on the highway were not uppermost in peoples minds.

The need to upgrade public footpaths and pathways with provision for the disabled attracted positive comments as was the need to provide more off street parking when new developments were built.

The volume of traffic had already featured as a concern in previous questions relating to the effects of development and this was highlighted as a transport concern.

The frequency of bus services was also highlighted, with the need to run services later than already scheduled.

Transport Issues



■ No ■ No Comment ■ Yes